

@foodcloudire  
foodcloud.ie



*“Connecting those who have too much  
food with those who have too little”*









**250 KM<sup>3</sup> WATER**



**Food and Agriculture Organization  
of the United Nations**




805 million people





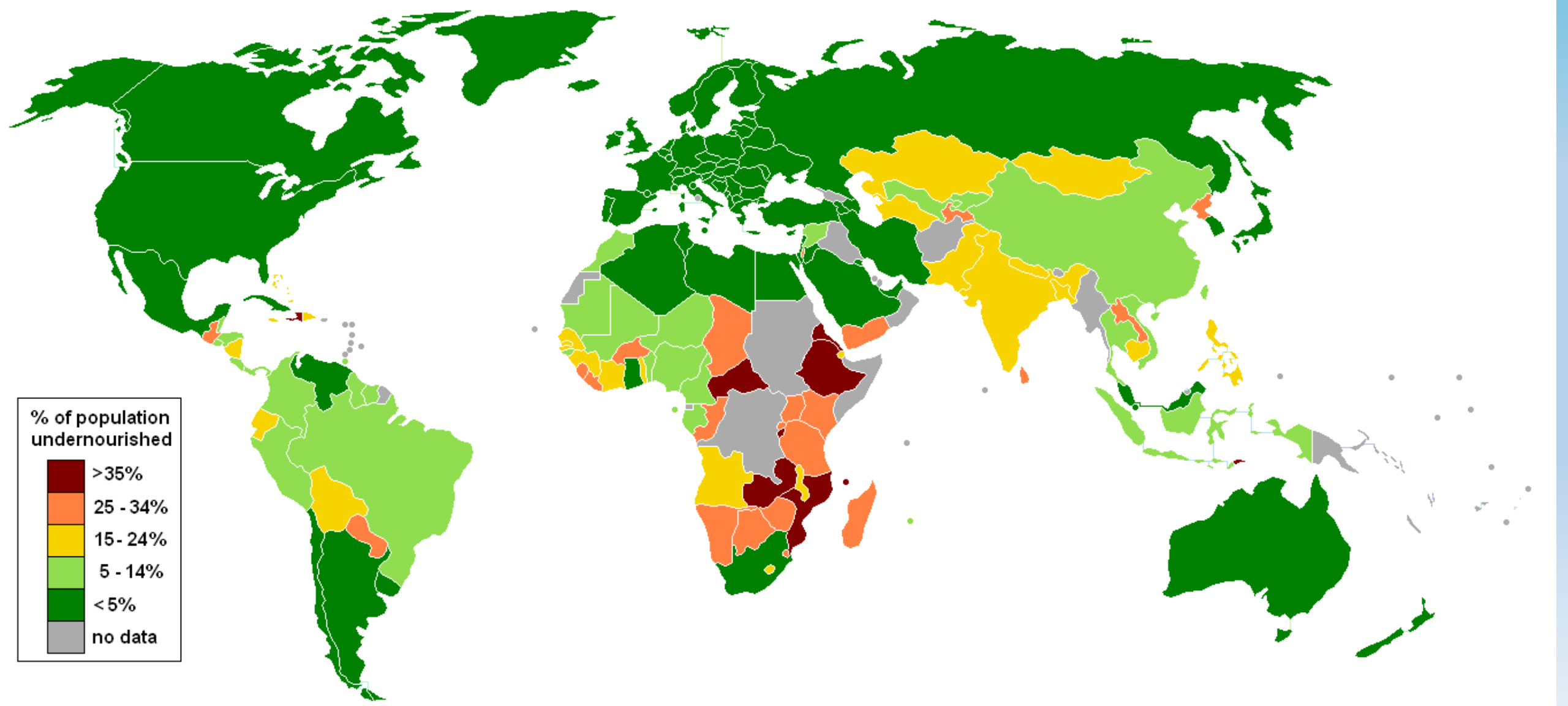
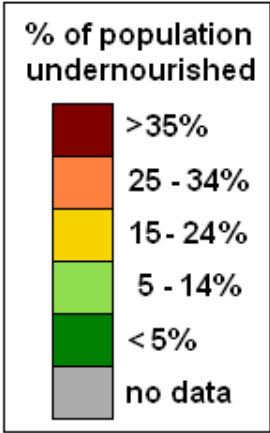


A scenic landscape featuring a river flowing through a lush green valley. In the background, a large, rounded hill rises against a clear blue sky. The foreground shows a river with several large rocks protruding from the water. The overall scene is bright and vibrant, with a mix of green, blue, and brown tones.

1 in 10 people are suffering  
from food poverty







# Our Solution

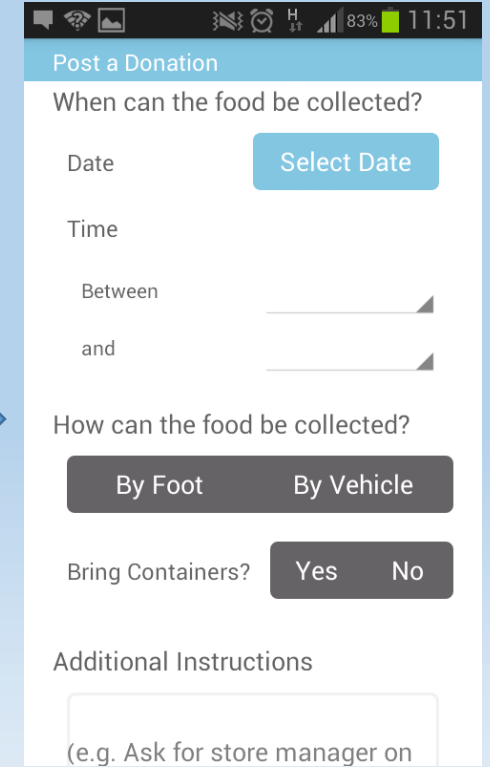
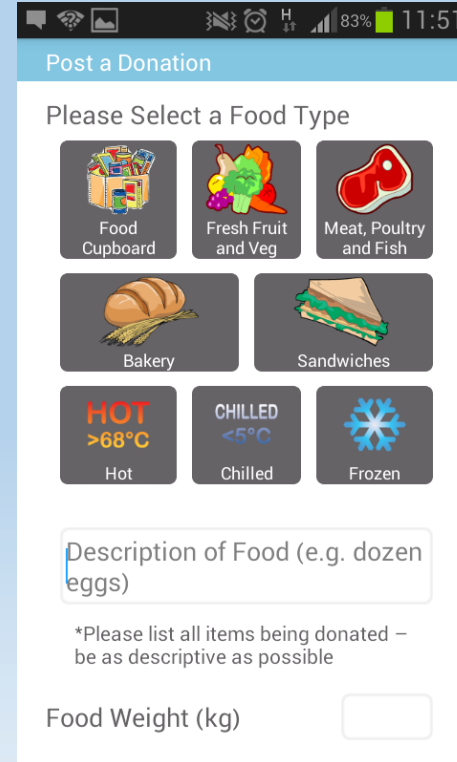
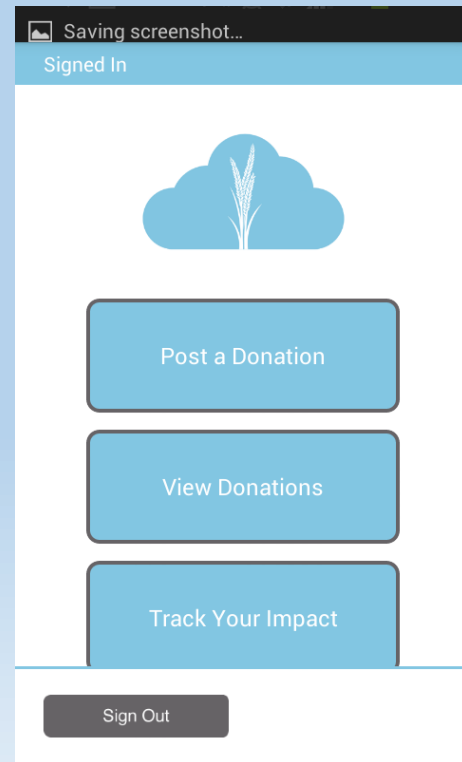
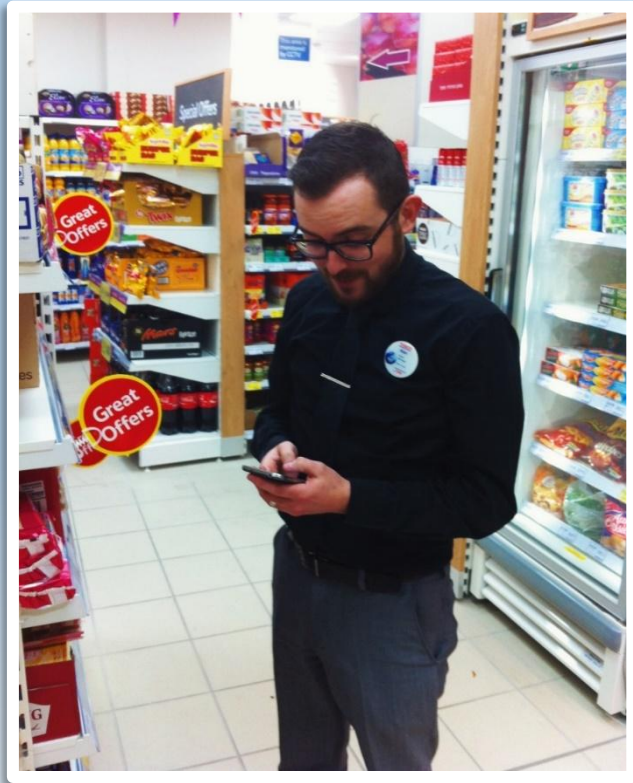




# The Liberties Breakfast and After School Club

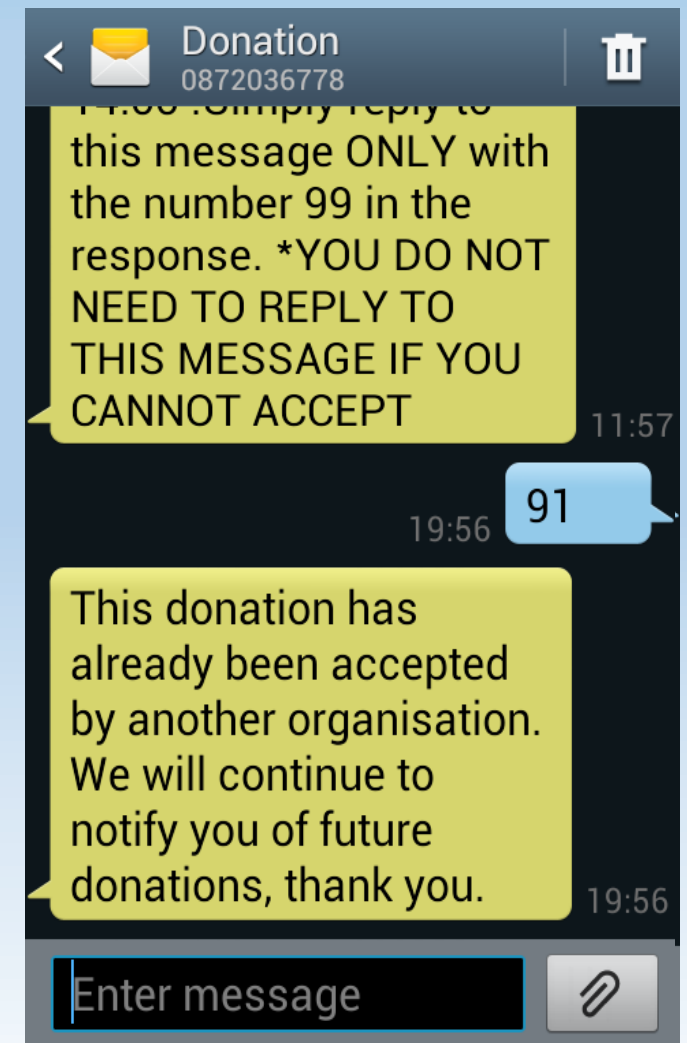
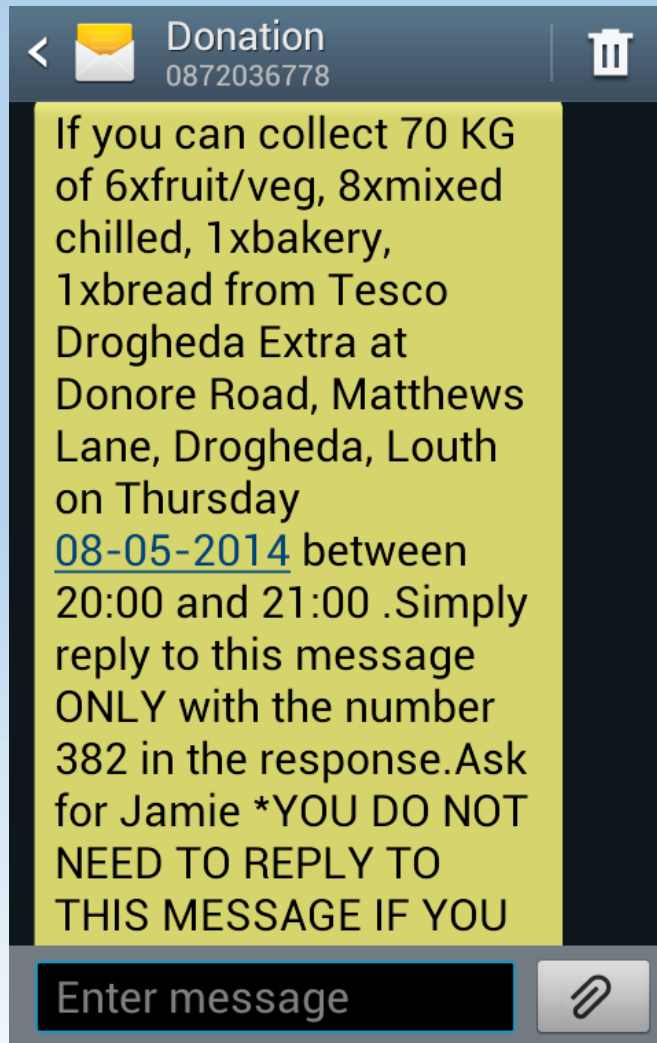


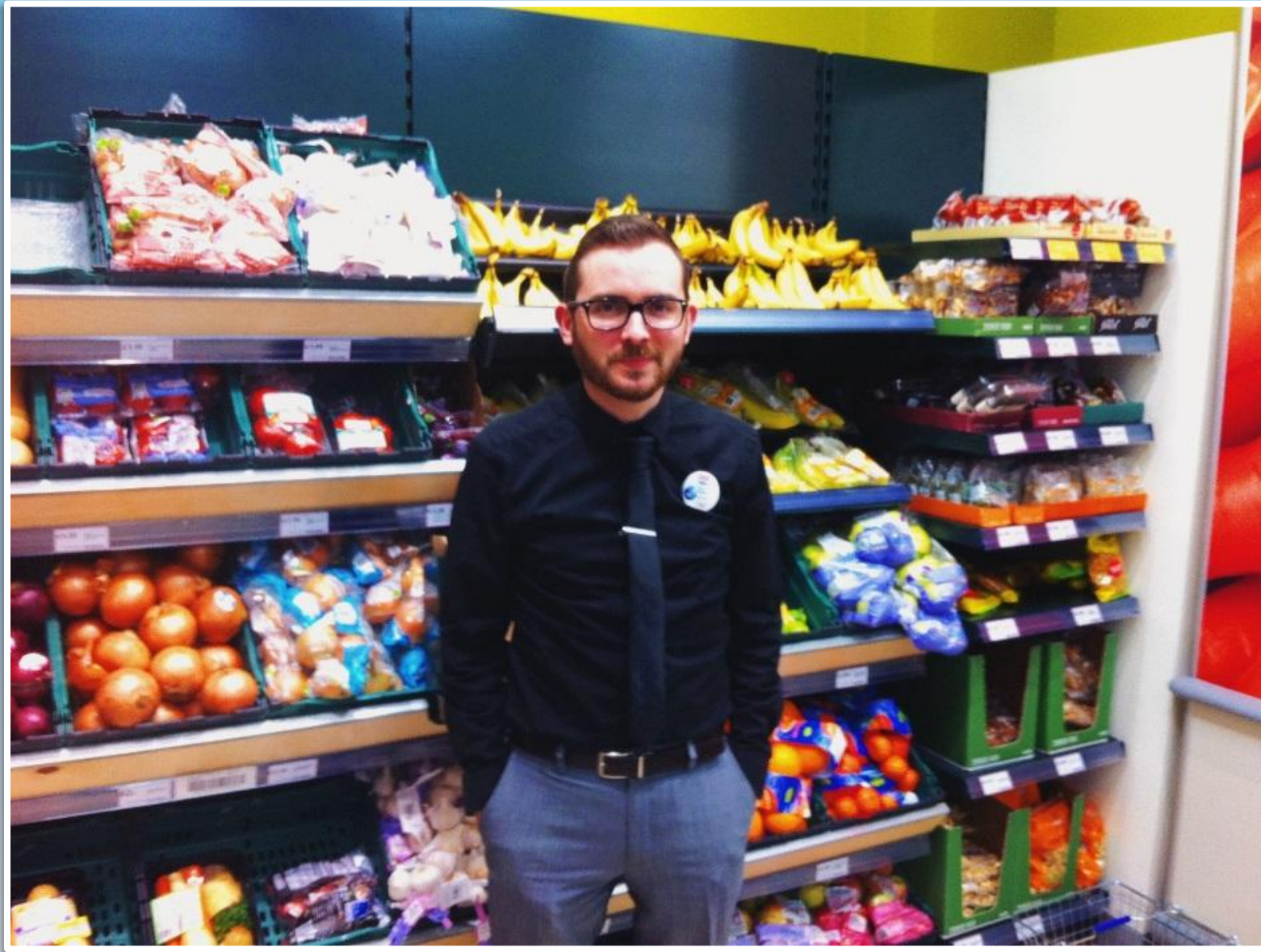
# The App- Donating Food





# Text message service for charities







# Charities – Local Impact



THE IVEAGH TRUST



# Businesses – Local Impact



Foodcloud retweeted

 **The Bretzel Bakery** @BretzelBakery · Sep 15

Calling all fellow food establishments/producers - Please sign up & make a difference too!! @Foodcloudire

Track Your Impact (accepted donations)

Icon	Metric	Value
	No. Of Accepted Donations	27
	Food Donated (Kg)	377.00
	GHG Emissions Savings (3.2 kg CO2e Saving per kg)	1206.4
	No of meals (2.5 per kg)	942.5
	Financial (€3 per kg)	

View more

1 retweet, 4 likes



# The Team!



# Our Journey



# International Best Practice









# Our First Donation!



DON BOSCO



# Our Supporters



# October 2013





# Donations Tracker



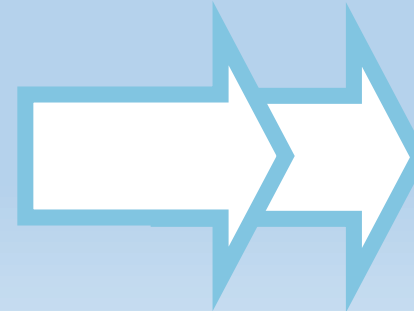
16,700 Donations



431 Tonnes



949K meals equivalent









**‘This is the first  
retail level solution  
for our surplus food’**





**fresh**  
THE GOOD FOOD MARKET



# Networks & Communities



# Networks & Communities

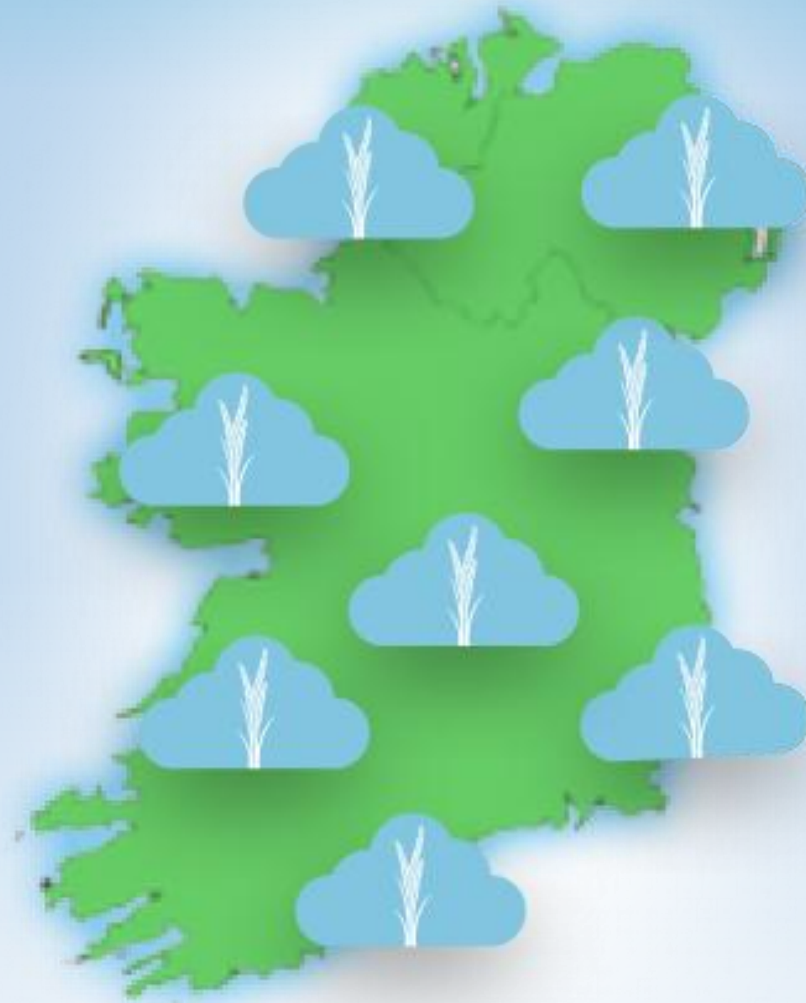


# Laying the Foundations with the Support of...



A&L Goodbody







# Bia

Food Initiative



## AN APPETITE FOR SHARING

One in ten Irish people experience food poverty while almost 100,000 tonnes of perfectly good, edible food goes to waste each year in Ireland. Bia Food Initiative takes this surplus food and puts it to good use.

Our mission is to ensure that everyone eats well and nothing is wasted.



# BIA Food Initiative

- Cork, Galway and Dublin
- Warehouse level
- Receiving physical food donations from Food Growers, Producers, Distributors and the Distribution Centres of the large retailers
- Donations are warehoused & re-distributed to charities across the region
- Longer shelf life (3 days minimum) and is more suited to bulk items (end of ranges, incorrect labelling, over orders etc).







# Our Vision

A World Where No Good Food Goes to Waste



# Thank you!

