

"Connecting those who have too much food with those who have too little"



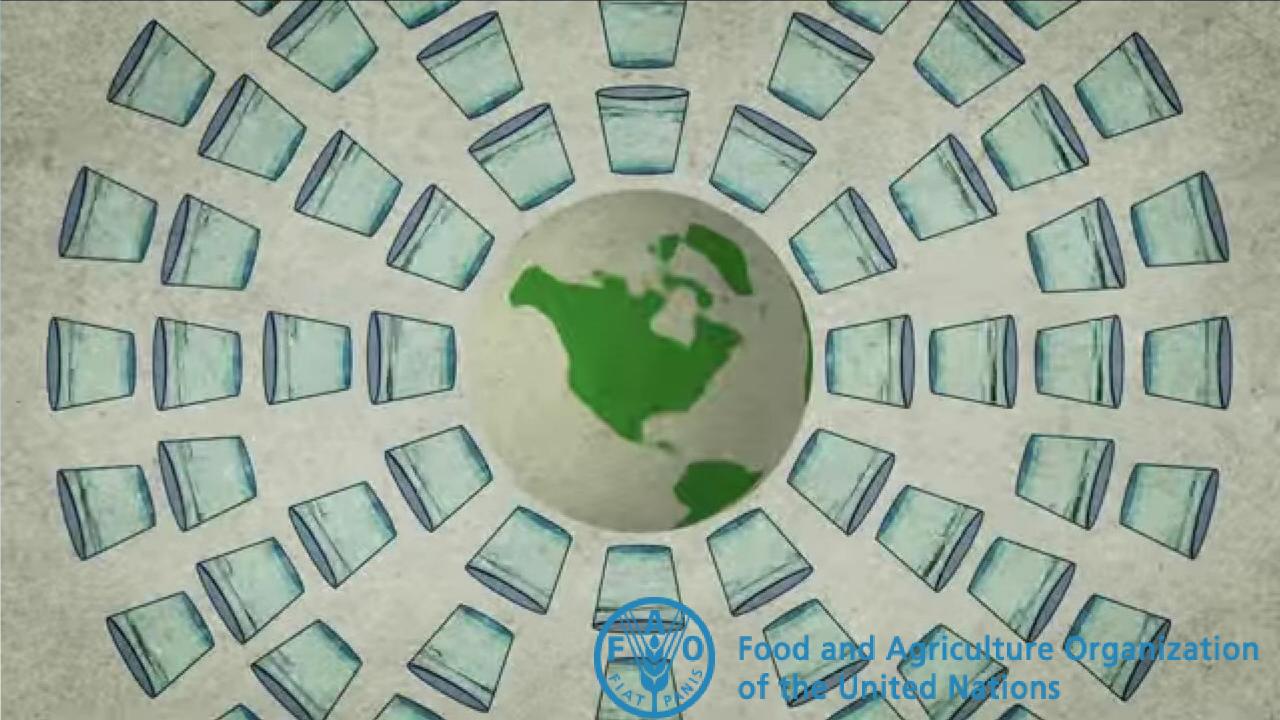












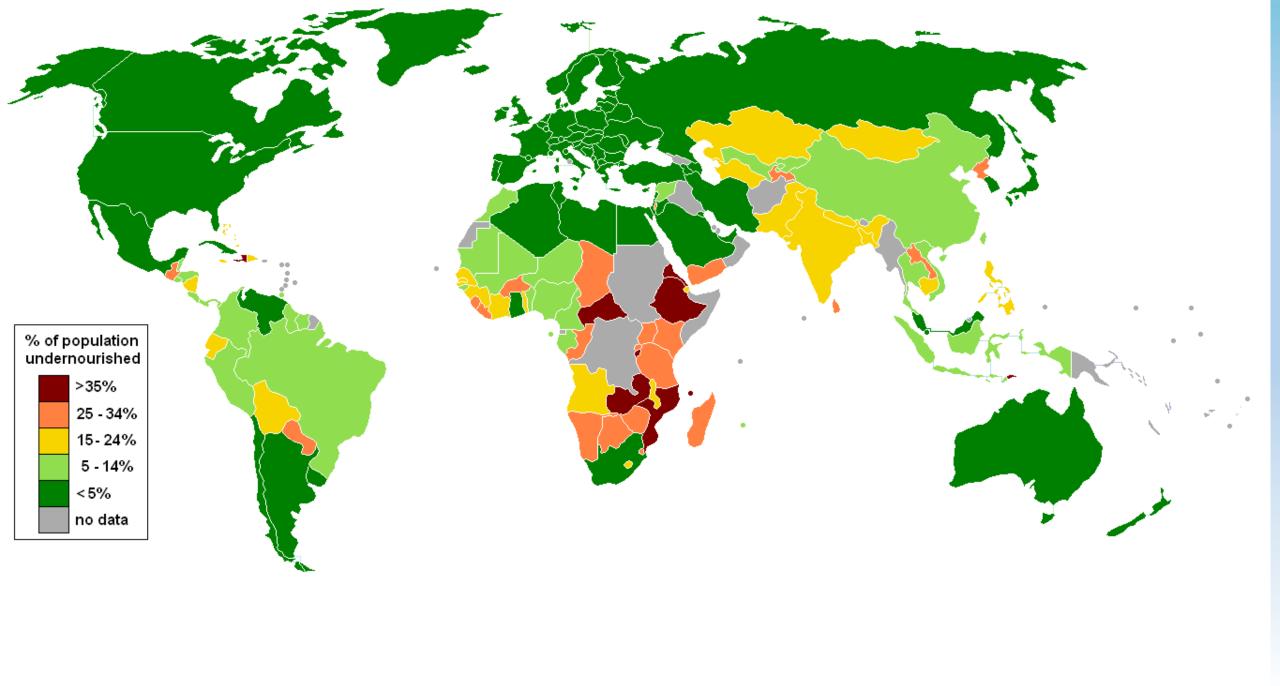
# 805 million people











# **Our Solution**

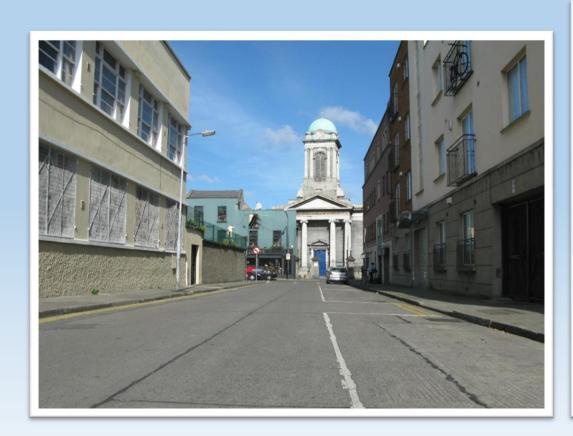








# The Liberties Breakfast and After School Club

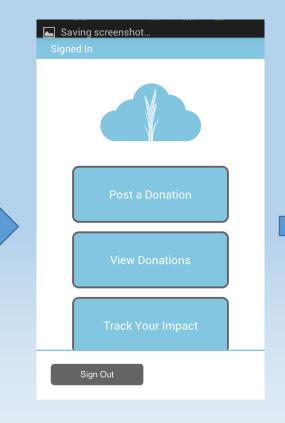


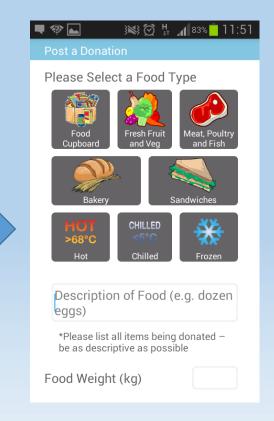


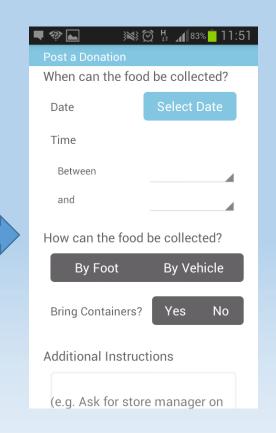


# The App- Donating Food



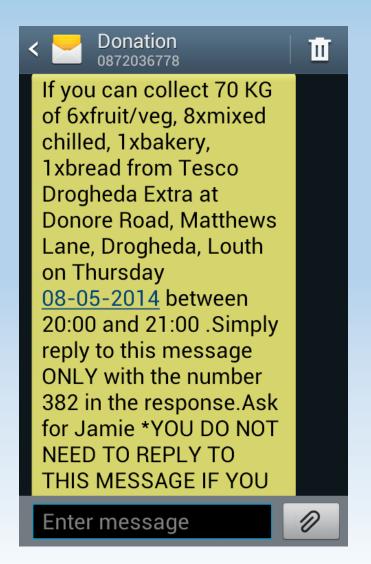


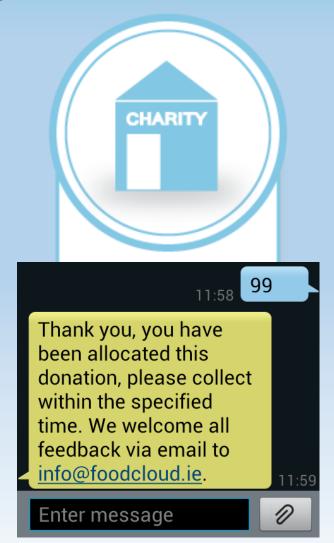


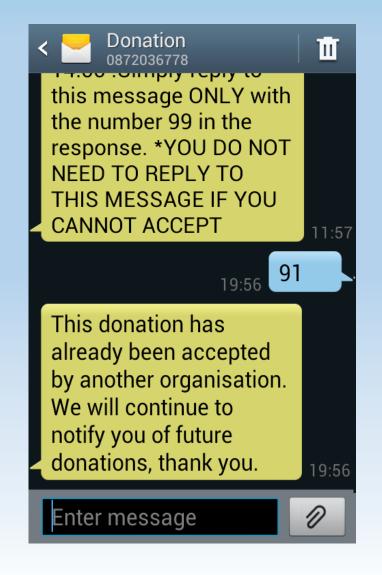




# Text message service for charities



















#### Charities – Local Impact



















THE IVEAGH TRUST





#### **Businesses – Local Impact**









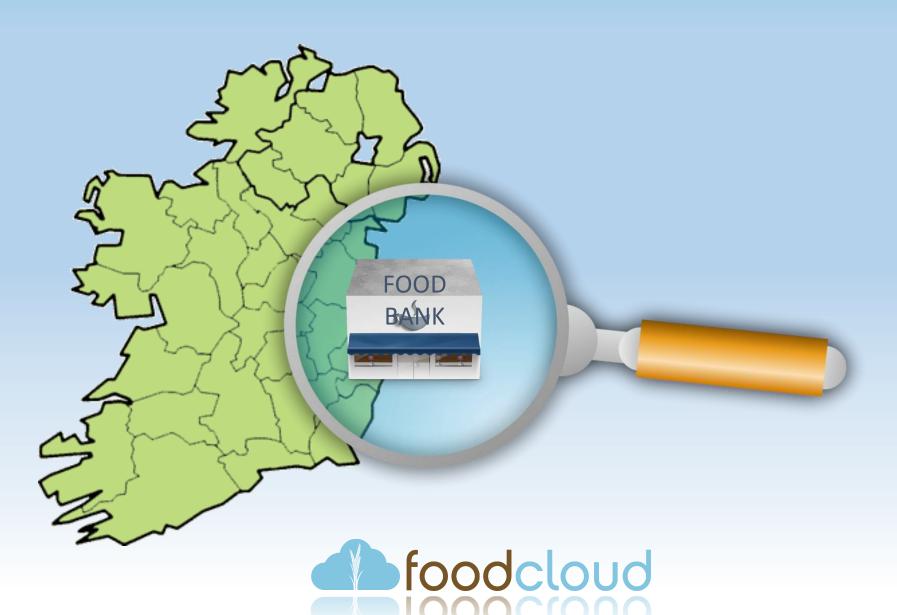


# The Team!





#### **Our Journey**



#### **International Best Practice**



















#### **Our First Donation!**











#### **Our Supporters**

















## October 2013





#### Tesco & FoodCloud Partnership



Food for

thought.

A group of students who formed a social enterprise and created a smartphone app to distribute food to those in need have formed a partnership with Tesco.

Tesco Fieland and Foodcloud yesterday announced a deal that will see all surplus food from the chain's 146 stores redistributed to charities and community groups. Foodcloud and Tesco want charities and community groups from across the country that could benefit from surplus fresh food

W foodcloud.ie.
Foodcloud was recently set up by two young social entrepreneurs, Iseult Ward and Aoibheann O'Brien.
The announcement follows a successful pilot programme in 18 Tesco stores

man doubheam O'Brien.

The amouncement foliable lows a successful pilot proceed gramme in 18 Tesco stores from October to February that saw Tesco donate almost 60,000 meals — some 27 tonnes of food — to 38 charities.

Ms Ward of Foodcloud tsaid; "We have come up with a fast and efficient solution to bring businesses and charities within the

with Tesco is unpreceted — on a daily basis, will now have access to e of Tesco's surplus food to ate to the charities we k with. This is a really ortant partnership that, make an incredible difnice to local communi-

"We are currently develpping a national database of charities and community groups to receive this food V and call on any interested groups to register on foodcloud.ie.

"Wasting food is a waste I of money, a waste of valuable natural resources, and raises moral questions where see people who have a too little food."

Christian Hefferman of II

the most efficient retail operations, there will in 8 evitably be food surplus and through Foodcloud's inno through Foodcloud's inno to donate all our surplus food on a daily basis to people that need it."

July 1<sup>st</sup> 2014 – FoodCloud & Tesco launch a National Partnership



Iseult and Aoibheann, founders of FoodCloud, photographed with Christine Heffernan-Director of Corporate Affairs, Tesco Ireland



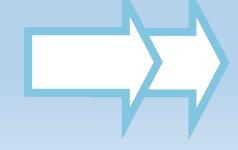
## **Donations Tracker**



16,700 Donations



431 Tonnes







949K meals equivalent









'This is the first retail level solution for our surplus food'





















MUSGRAVE







#### **Networks & Communities**





#### **Networks & Communities**





#### Laying the Foundations with the Support of...



A&L Goodbody A&















#### **BIA Food Initiative**

- Cork, Galway and Dublin
- Warehouse level
- Receiving physical food donations from Food Growers, Producers,
   Distributors and the Distribution Centres of the large retailers
- Donations are warehoused & re-distributed to charities across the region
- Longer shelf life (3 days minimum) and is more suited to bulk items (end of ranges, incorrect labelling, over orders etc).







#### Our Vision

# A World Where No Good Food Goes to Waste



# Thank you!

